

The JC Impact Team at Jäderberg & Cie.



Peter Jäderberg, Founder & MD

Peter Jäderberg's first company focused on institutional equity trading (NYSE) and quantitative analysis (1985 to 1991). The deep insights made him a convinced financial market skeptic and a supporter of niche and real assets. From 2004 to 2010, his then-company initiated and structured 28 international alternative investment projects in various niche assets and implemented them as white label products for third parties. More than 1.5 billion Euros were invested in these projects. In 2009, he stumbled over the unique sandalwood project IN Australia, for which he founded the Jäderberg & Cie. group in 2010. Since 2018, he has evolved to an entrepreneurial impact investor, actively living the impact investing philosophy, Deep Impact, publicly and passionately.



Per Ståhl, Chief Investment Officer

Per Ståhl is an experienced investment and strategy consultant for sustainability and impact investing. Over the past decade, he has held senior positions with some of the most progressive investors, from family offices to institutions and corporations in Europe, where he has formulated and implemented strategies with sustainability and impact as a core theme across all asset classes. He currently acts as an advisor to supranational organisations, private equity funds and family offices operating in these markets. He brings the necessary insight into the most appropriate strategy for these investors and players to enable these clients to achieve their investment and impact objectives.



Rainer Weitzel, Co-Investor Relations

Rainer Weitzel is an entrepreneur, communications, and sales specialist – and a firm believer in tangible asset investing. He has been active in the investment world for almost 30 years, including over 20 years in various senior positions at international financial services companies. At Jäderberg & Cie., he has found his heart's desire with "Impact Investing" and has been able to contribute his experience and expertise there since 2019.



Heidrun Helmke, Co-Investor Relations

After graduating in business administration, Heidrun Helmke has worked mainly in the financial sector for more than 25 years. Since 2008, she has had a leading role in the team of Peter Jäderberg and has been involved in the JC Sandalwood project from the very beginning. So, it comes as no surprise that her professional heart beats for sandalwood and impact investing. Her pet sub-project is developing sandalwood products, such as a product line for skin- and haircare, as well as for medicinal tea.



Lydia Weitzel Imedio, Marketing & Communications

Lydia Weitzel Imedio specialised in product management and online marketing and communication at a large publishing house in Frankfurt am Main. She has been applying her passion for communication in a professional context for over ten years. After her bachelor's degree in Journalism and Corporate Communications, she went to Scotland, where she completed her master's degree in Marketing with Distinction. She joined Jäderberg & Cie. in the summer of 2022 with the conviction to give impact investing a voice.